

**PA High School Computer Fair
Multimedia Presentations Scoring Guidelines**

	4	3	2	1	
Content	Enhancements contribute significantly to convey the intended meaning. Subject knowledge is evident throughout the project. All information is clear, appropriate, and correct. The project shows significant evidence of originality and inventiveness. The majority of the content and many of the ideas are fresh, original, and inventive.	Subject knowledge is evident in much of the project. Most information is clear, appropriate, and correct. The project shows some evidence of originality and inventiveness. While based on an extensive collection of other people's ideas, products, images and inventions, the work extends beyond that collection to offer new insights.	Some subject knowledge is evident. Some Information is confusing, incorrect, or flawed. The work is an extensive collection and rehash of other people's ideas, products, images and inventions. There is little evidence of new thought or inventiveness.	Media used doesn't effectively contribute to content. Subject knowledge is not evident. Information is confusing, incorrect, or flawed. The work is a minimal collection or rehash of other people's ideas, products, images and inventions. There is no evidence of new thought.	Content Score is:
Conventions	Project honors all rules of spelling and/or grammar.	Project adequately honors most rules of spelling and/or grammar. (Two or less errors)	Project minimally honors rules of spelling and/or grammar. (Three or less errors)	Project has multiple errors in spelling and/or grammar. (Four or more errors)	Conventions Score is:
Technical Elements	Presentation blends at least 4 multimedia elements. Project runs perfectly with no technical problems. For example, there are no error messages, all sound, video, or other files are found.	Presentation blends at least 3 multimedia elements. Project runs adequately with minor technical problems. Minimal difficulty experienced while progressing through project.	Presentation blends at least 2 multimedia elements. Project runs with minimal adequacy. There are many technical problems when viewing the project. Moderate difficulty experienced while progressing through project.	Presentation blends at least 2 multimedia elements. Project does not run satisfactorily. There are too many technical problems to view the project. Difficult to progress through project.	Layout/Design Score is:
Layout & Design	The sequence of information is logical, intuitive and supports the focus of the presentation.	The sequence of information is logical. Portions of the project were vague, but the focus was still clear.	The sequence of information is somewhat logical. The project substantially strayed from the focus.	The sequence of information is not logical. The project was difficult to follow and did not convey the focus at all.	Technical Elements Score is:
Appearance	The combination of multimedia elements and content takes communication to a superior level. There is clear attention given to balance, proportion, harmony, and restraint. The synergy reaches the intended audience with style and finesse.	Multimedia elements and content combine to adequately deliver a high impact message with the elements and words reinforcing each other.	Multimedia elements accompany content but there is little sign of mutual reinforcement. There is no attention to visual design criteria such as balance, proportion, harmony and restraint. There is some tendency toward random use of graphical elements that do not reinforce message.	Screens are either barren and stark or confusing and cluttered. Exaggerated emphasis on graphics and special effects weakens the message and interferes with the communication of content and ideas.	Appearance Score is:

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